



ECQA

European Certification and Qualification Association



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Qualification Association

ECQA NEWSLETTER

Number 3, 13.12.2012

www.ecqa.org

NEWSFLASH

Newly elected ECQA Board



ECQA founding member TermNet, the International Network for Terminology, is proud to announce that Gabriele Sauberer, PhD, Director of TermNet, was elected ECQA Vice President - Processes at the last ECQA General Assembly on 12 October 2012 in Krems, Austria. Gabriele will be responsible for ECQA processes, business development and internationalization.

Gabriele is a pioneer in management topics at Austrian, European and international level: Experienced in and enthusiastic about Diversity Management, CSR, EU and international project management, Innovation and cross-cultural Management, she initiated the first standard on Diversity Management, the ÖNORM S 2501 and founded the world market leader in quality standards for the language industry, the Language Industry Certification System LICS® together with the Certification Body of the Austrian Standards Institute.

Gabriele is a certified quality auditor for several European and international standards. She is founder of the Forum European Diversity Management (www.forum-european-diversity-management.eu/), Director of the International Network for Terminology (www.termnet.org), President of the Austrian Society for Documentation and Information (www.oegdi.at), and Vice-President of ECQA.

TermNet starts new project with Matej Bel University in Banská Bystrica

TermNet about to start a 3-years project with its member in Slovakia, the Matej Bel University in Banská Bystrica, to qualify and certify trainers and students for the ECQA job roles ECQA Certified Terminology Manager and ECQA Certified EU Project Manager. TermNet Director Gabriele Sauberer has been invited as external international expert to sustainably implement ECQA at the University Matej Bel in Banská Bystrica, Slovakia. The project will start in 2013 and will end in 2015. One of the main aims of the project is to foster German Language at the Economic Faculty of Matej Bel University. Banská Bystrica is a University City in the heart of Slovakia, where German and Austrian industry is the most active job motor in the region.



Gabriele Sauberer, TermNet, gsauberer@termnet.org

ECQA goes China

First Chinese Institution and University about to apply for ECQA Membership and to become ECQA Accredited Training Organisation.

The partnership ECQA Member TermNet has with Chinese institutions, such as the China National Institute of Standardization or the China National Committee for Terms in Sciences and Technologies (CNCTST), is long and sustainable.

However, in October 2012, right in the week when the ECQA Days and the annual ECQA General Assembly took place in Krems, Austria, the relationship between TermNet and its partners in China reached a new level: TermNet Director Gabriele Sauberer and CNCTST representatives visited together the University of Harbin in the North-East of China in order to sign an agreement between the three parties with regard to applying for ECQA Membership and ECQA Training Organisation Accreditation.

Within the next two years, the Chinese partners will attend ECQA face-to-face trainings in Europe for ECQA Certified Terminology Manager exams, in order to prepare corresponding trainings in China with training material in Chinese. The Chinese partners will support TermNet to organize the translation and localization of the ECQA website, i.e. the adaptation of content and user interface to Chinese language and culture. TermNet and its members will guide and monitor the process of establishing ECQA in China.

Gabriele Sauberer, TermNet, gsauberer@termnet.org

Conference in Poland HEI-UP Project Dissemination

20-22th of Spetember 2012 in Międzyzdroje (Poland) took place 7th edition of International Conference –SMI Congress of Young IT Scientists. This meeting is a cyclical conference devoted to new information technologies. It is a place where young researchers as well as their more experienced colleagues meet and present their research findings in the field of computer science. The congress is held in the form of panel sessions, trainings, seminars and workshops. Well-known figures from the world of science and practice are co-ordinators of the panel sessions. Presentations of invited papers are also encouraged by the organizers.

During the first day of this conference we have a chance to disseminate HEI UP project. Our two project partners from Poland (Anna Worach) and Slovenia (Mateja Geder) have a presentation during session "European projects". This statement has a wide appeal through audience. We gave out a lot of leaflets. During this session we had an opportunity to exchange our experience with group from German, which also had a performance about their project. Conference in Międzyzdroje was a great place for promoting our project and we hope to take part in that kind of meeting in the future.

Anna Zauliczna, a.zauliczna@cb.szczecin.pl

Idea2Enterprise

From 2 to 4 December a new ECQA-related EU project called Idea2Enterprise has been kicked off at the ISQ in Lisbon. It deals with Innovation and Entrepreneurship linking 6 European partners: RPIC-ViP (Czech Republic, project coordinator, www.rpic-vip.cz), ISQ (Portugal, project manager, www.isq.pt), CIRSES (Italy), EMIRACle (Belgium and France, www.emiracle.eu), Eurosuccess Consulting (Cyprus, www.eurosc.eu), and ISCN (Austria, www.iscn.com).

This LifeLong Learning Transfer of Innovation Project (2012-1-CZ1-LEO05-09679) will last until October 2014 with the objective of transferring the existing ECQA Certified EU Researcher-Entrepreneur Training and Certification program (ResEUr) to the participating countries, as well as to the level of secondary education and professional training.

The motivation for this project lies in the lack of a European-wide valid set of training modules and certification of entrepreneurial skills of young people. Europe is far from exploiting its potential of successful entrepreneurship in secondary and higher education, because it often fails to mobilize the right innovative resources and young brains. The project aims at delivering to innovative young minds the qualification to turn their product and service ideas into an enterprise in a successful and sustainable manner.

On the basis of the ResEUr training and certification program, an ISO 17024 compliant skill set will be developed, as well as e-learning enabled training materials in all the consortium languages. Exam questions will be provided in order to enable EU-wide certification of Idea2Enterprise competencies by the ECQA. Free-of-charge pilot trainings of trainees and trainers will be carried out during the co-financing period in order to assure the high quality of the results, as well as the impact on national and European level beyond this time frame. Related activities will be announced on the ECQA website (www.ecqa.org), as well as on the consortium members' websites.



Andreas Riel, Grenoble, andreas.riel@grenoble-inp.fr

Innovations in Finland

The Finnish Engineering Award celebrated last year its 4th decade of existence. The Award has gained a well-established position in the field and currently constitutes a prominent landmark for the Finnish operating environment.

The period in question has been truly exceptional - both from the Finnish and the global viewpoint alike. Over the past few decades, Finnish technology competence has stepped from mediocrity to the global forefront. There is a visionary statement in the Award's charter of foundation: "Fast technology development has and will exert a profound impact on the status of Finnish society and the well-being of its citizens." This statement has lost none of its current interest from the time it was written and will certainly retain its validity over the coming years. This means that the Award has retained its basic character over the past decades. The Finnish Engineering Award is granted collegially by the profession to acknowledge a notable innovation that has or is expected to promote the country's technology competence to a remarkable degree, providing a significant potential for commercial success in the global market. The assessment process focuses on examining the work and the achievements in question. The standard practice is to exclude the recipient's personal history, educational background and possible activity in organisational affairs from the assessment criteria.

It is possible for ECQA Innovation Manager Training to make use of the stories around the winners of the Award. Almost all the works decorated with the Finnish Engineering Award fulfil the criteria of a genuine innovation, even with regards to the innovation's commercial exploitation. Over the past years, many awarded projects have generated significant industrial and economic activity. According to a modest estimate, these innovations have created the basis for thousands of new jobs in Finland. Some of the innovations have been directly convertible into commercial products while others have been exploited as a basis for further development or by entirely different sectors. Some of the works have been purchased by foreign investors. It is interesting to observe that, even in these cases, the results have primarily benefited Finnish society in particular. In a globalising operating environment, competence will play a superior role compared to ownership and any other factors involved.

This year's Finnish Engineering Award went to a direct quenching technology developed at Ruukki that enables the energy-efficient manufacture of special and high-strength steels. Worth €25,000, the award is made each year by the labour organisation Academic Engineers and Architects in Finland - TEK and Tekniska Föreningen i Finland - TFIF. Jarmo Hallikas is the chairman of the evaluation board which is choosing yearly winners.

Jarmo Hallikas, Falconleader, jarmo.hallikas@falconleader.fi



Front End of Innovation EMEA 2013

Register now with code FEIEMEA13ECQA and save 20%!

You are invited to attend the 2013 Front End of Innovation EMEA conference, taking place 4-6 March at the Scandic Hotel in Copenhagen Denmark. Use code FEIEMEA13ECQA and save 20% off the standard and onsite rate. FEI EMEA is a platform for creating future practices by putting the experience to work. FEI EMEA 2013 lives at the intersection of thinking and acting- continually serving as the industry's catalyst for change. Now in its 7th Year, FEI EMEA continues to connect you to relevant change and to relevant change-makers responsible for trends, innovation, design, R&D, and product development from all across the EMEA.

We are pleased to announce that [European Certification and Qualification Association](#) is a partner of the 7th annual Front End of Innovation EMEA event, taking place 4-6 March 2013 at the Scandic in Copenhagen, Denmark.

You can sign up for the event at: www.IIRUSA.com/FEIEurope.
Use code: FEIEMEA13ECQA to activate your discount.

Here are some other highlights of this year's program:

- Keynote Provocateurs. The best FEI keynotes yet deliver expertise through storytelling.
- George Buckley, Executive Chairman of the Board, retired President & CEO, 3M
- Christer Windelov-Lidzeliuss, Director, The Kaos Pilots – International School of New Business Design & Social Innovation
- Jean-Philippe Deschamps, Professor of Technology & Innovation Management, IMD Business School
- Mads Nipper, Chief Marketing Officer, LEGO
- Jean-Michel Cossery, Chief Marketing Officer, GE Healthcare
- Jason Foster, Founder & Chief Re-User, Replenish
- Vince Voron, Head of Design, Coca-Cola North America
- Christian Bason, Chief Innovation Officer, Mind-Labs

6 Conferences in One. Benefit from the main conference plus

- 2 full-day Summits - the Future Trends Summit and the new Customer Driven Innovation Summit;
- OR the Half-Day Workshop on Sparking Strategic Innovation;
- OR the Half-Day Copenhagen TrenzWalk: A Revolutionary Approach to Predict the Future.

30 Real-World Case Studies. Break-out speakers worthy of the main stage:

- Andrey Evtenko, Consumer Insight Specialist, Nestle Research Centre, Nestle
- Ulrich Bentz, Director, Department Head Innovation & Entrepreneurship Incubator, Global Business Development & Strategy, Merck Serono
- Andre Erbe, Design Thinker and Co-Creator, Swisscom
- Kristen Kuehl, Head of Developer and Community Innovation, Nokia
- Graham Cross, Director, Supplier Innovation and Commercial Alliance, Unilevel
- Marcos Troyjo, Co-Founder, Director, BRICLab
- Download the brochure to see full list of speakers and sneak previews of their stories.
- teams (as voted by your fellow attendees) compete on stage to identify the 'winning' idea.

ECQA Flashback

ECQA Days 2012 –

Let's join our strengths together

The ECQA Days 2012 took place in Krems, Austria and gathered nearly 50 conference participants from different European countries. The motto of this year's ECQA Days was "Innovation in Education and Future Key Skills for European Research and Industry".

The conference day started with a very interesting keynote by Dr. Alfred Seyr from the Voestalpine, Austria about challenges in the industrial innovation process. For the ECQA Days 2012 we offered every participant the opportunity to arrange his/her programme individually. During the first day we offered two different streams: Stream 1: Innovation in Products and Development and Stream 2: Process Management Skills with a mixture of industry/experience sessions and research sessions with presentations from leading research organizations and industrial companies. Two streams with three sessions allowed participants to actively contribute and to share knowledge with other attendees. Moreover Margaret Ross, from the British Computer Society in the UK presented during her keynote the potentials of collaboration in qualification strategies between Europe/ECQA and UK.

Before the workshops on the second day started, Michael Reiner, President of the ECQA, explained his ECQA vision 2020 to the conference participants and talked about future projects and ideas.

For the workshop day a set of interactive half-day workshops was offered: Innovation Management, Business Process Management and Business Process Management in Higher Education Institutions and Social Responsibility Management. Every participant had the chance to choose the workshop he or she preferred most. The topics were related to the current situation of economy, technology and business. Each workshop lasted two hours and was individually moderated by a moderator allowing interactivity, discussions, presentations, teamwork, networking and exchange of experience.

With this varied programme we tried to meet the needs of every conference participant as well as create a relaxed atmosphere for networking, discussions and new partnerships.

Additionally we also had a wonderful social event, spending an evening at the Schreiberhaus Heurigen in Krems where the conference participants had the chance to taste typical food and wine from the region, as well as to connect with potential partners in a fruitful atmosphere.



Lisa Fiegl, IMC FH Krems, lisa.fiegl@fh-krems.ac.at

ECQA CERTIFIED BUSINESS PROCESS MANAGER successfully finished

Project status

ECQA Certified Business Process Manager project (CertiBPM - Certified Business Process Manager LLP-LdV/TOI/10/RO/010) has been concluded on 14. 12. 2012. During the project we have trained over 160 participants and more than half of them successfully prepared case studies and passed the exam. Majority of those participants passed 'Foundation level' certification and some of them also received 'Advanced level' certificate.

The following results have been prepared within project: Learning and multimedia materials in English, Slovenian and Romanian language, 8 training events, 6 project meetings, 2 international workshops, a web page (www.certibpm.info), learning portal, and dissemination on various conferences in Slovenia, Romania, Greece, Austria and Hungary.

Future plans

The project will enter into commercial phase on 1. 1. 2013. You are very welcomed to participate in live or e-learning course. Please express your interest here: <http://certibpm-en.bicero.com/training-info> or by email: tomislav.rozman@bicero.com. Training schedule, location and prices will be published in January 2013 on the www.certibpm.info web page. Stay tuned!

How to get involved?

You can get basic overview about the project status:

Web page: www.certibpm.info

You can view the structure and the content of the course:

Skillcard (structure of the course): <http://certibpm-en.bicero.com/training-info/skillset>

You can join CertiBPM LinkedIn group:

The CertiBPM LinkedIn group (<http://www.linkedin.com/groups/ECQA-Certified-Business-Process-Manager-3909373>) is an interest group for professionals and academics interested in Business Process Management and aims at becoming an open forum for joining the CertiBPM effort and pursuing new efforts and related project proposals. Many interesting networking and collaboration opportunities are likely to pop up in the CertiBPM LinkedIn group.

Why you should join this group?

- to be informed about interesting BPM resources (articles, books, tools)
- to receive latest updates about BPM trainings
- to network with other like-minded professionals and maybe attract some business opportunities

ACKNOWLEDGEMENT

The presented article is linked with the research activities of the project: CertiBPM - Certified Business Process Manager LLP-LdV/TOI/10/RO/010, founded with support from the European Commission. This paper and communication reflects the views only of the authors, and the Commission cannot be held responsible for any use, which may be made of the information contained therein.

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ECQA Certified SPI Manager

Training Seminar by Falconleader, Finland
Training: 22.1.2013 - 24.1.2013
Training: 14.5.2013 - 12.6.2013

ECQA Certified Innovation Manager

Training Seminar by Falconleader, Finland
Training: 29.1.2013 - 28.2.2013
Training: 9.4.2013 - 23.5.2013

You can find the trainings schedule on the ECQA Homepage: www.ecqa.org



*Warmest thoughts and best wishes
for a wonderful Holiday and a Happy
New Year.*